

# AP English Language and Composition Summer Assignment

Assignments may be submitted through Google Classroom – Class Code: h32vx8

1. Print, read, and annotate the texts listed below. Remember, annotating entails marginal notes in the text that consist of questions and comments. Close reading takes more time than quick, superficial reading, but doing so will save you time and anxiety later as you prepare to discuss and write about rhetoric. These texts are readily available in multiple places online, but, for your convenience, you can access the entire collection at this link:  
[https://docs.google.com/document/d/1Y7CZymtcF2hyz2vy\\_2GyyWRDbJecoxTRZGAK2UefX8/edit?usp=sharing](https://docs.google.com/document/d/1Y7CZymtcF2hyz2vy_2GyyWRDbJecoxTRZGAK2UefX8/edit?usp=sharing)
  - “2004 Keynote Address”- Barack Obama
  - “Farewell to Baseball”- Lou Gehrig
  - “Shrinking Women” Lily Myers
  - “A Whisper of AIDS”- Mary Fisher
  - “How It Feels To Be Colored Me” Zora Neale Hurston
  - “Address to the Nation”- George Bush
2. Assignment: For each of the six (6) assigned texts, write a one-page ANALYSIS (double-spaced in MLA format (<https://owl.english.purdue.edu/owl/resource/747/01/>) that (1) identifies the central claim/argument AND speaker’s/writer’s purpose (which Heinrichs refers to as a “goal”), (2) analyzes 1-2 rhetorical strategies the speaker/writer uses to develop the argument, and (3) cites textual evidence from the selections that support your analysis. DO NOT SUMMARIZE! Instead of merely telling me what the speaker/writer says, show me what the speaker/writer is DOING to convey the message to the audience. Use the guide below to help you. You will turn in your annotations and a hard copy of the SIX mini-analysis papers on the first day of class; assignments not presented on the first day will be considered late and receive a late grade.

## Analysis Guide

**Model Analysis:** In Chapter 27-28 of *Thank You for Arguing*, Jay Heinrichs

([http://pvhs.fms.k12.nm.us/teachers/FOV1-000B337F/083EC978-00757F35.19/Thank\\_You\\_For\\_Arguing.pdf](http://pvhs.fms.k12.nm.us/teachers/FOV1-000B337F/083EC978-00757F35.19/Thank_You_For_Arguing.pdf)) uses excerpts from speeches by Barack Obama (including the assigned 2004 DNC Address) and his own personal essays to highlight various rhetorical strategies at play in modern rhetoric. Use this chapter as a model for your own mini-analysis. Like Heinrichs, you should explain how the speaker achieves his or her main purpose (goal) through various rhetorical strategies. Be sure to include textual evidence of the strategy and explain its immediate and collective (in combination with other strategies) effect on the audience.

**Things to look for:** The questions below are meant to guide you toward talking points in your mini-analysis. You do not have to answer all or any of these questions, but addressing 2-3 of them as you compose will likely lead you toward a more adequate analysis.

- What is the speaker’s **personal goal** (purpose) in this text? How does the speaker use **Cicero’s three goals** for the audience to achieve his/her personal goal? (Ch 2)
- Which type of **issue/s** (of the three types outlined by Aristotle) is the speaker addressing? (Ch 3)
- Analyze the speaker’s **kairos** and choice of **medium** for this particular message. (Ch 24-25)
- Analyze the speaker’s use of one or more of **Cicero’s five canons of persuasion**. (Ch 26)
- Does this text follow **Cicero’s outline**? Why or why not? (Ch 26)
- How and why does the speaker demonstrate **decorum**, utilize **qualities of persuasive ethos**, and/or **reinforce his/her ethos**? (Ch 5-8, 16, 17, 18)
- How and why does the speaker **set a mood** and **control the audience’s emotional reactions**? (Ch 9-10)
- How and why does the speaker address and utilize **commonplace** in the text? (Ch 11)
- How and why does the speaker **frame/label** his/her **stance**? (Ch 12)
- Does the speaker use **inductive** and/or **deductive logic**? Why? (Ch 13)
- How and why does the speaker use **figures/schemes** to add sophistication to his/her argument? (Ch 19)
- How and why does the speaker manipulate the situation with **tropes**? (Ch 20)
- How and why does the speaker use **language** and/or **irony** to employ identity strategy? (Ch 21-22)
- How and why does the speaker use **recovery strategies**? (Ch 23)